## THE HEALTHIEST TOYS FOR YOUR CHILD

## **Ekokid's toys are healthy**

Plastic toys do contain very toxic substances. A majority of plastic toys contains heavy metals. They represent a threat to the child's health if swollen. Around 20% of toys are «non-compliant» with European norms and «dangerous».

#### We are eco-responsible toys

Our toys have the particularity to be completely eco-friendly. Our toys are non-polluting, non-toxic, and ethically produced. They are made of locally produced beach wood from forests which have the PEFC label, therefore it's not involving as much transport and it limits greenhouse gas emissions. We are also using recycled woods and paint from natural coloring dye.

### We are aiming for innovations

We promote innovative ways of productions and consumption through our toys. We are also using new biomaterials as mycelium and cellulose developed in biofactories from bacterias which have the particularity to be completely bio and eco-friendly.

#### Labels:





# A creative process which suits kids

The design process is child-centered, therefore we are involving children in the creative process. The toy is born from an active collaboration between artist-designers, and kids. Using artist-designers highlight the cultural contribution of our products by working on environmental topics. We are collaborating directly with children or their schools for educative purposes.

