

FINAL PROJECT GUIDELINES

The aim of the collective project is to propose an innovative product or service advancing solutions to some of the key issues associated with the Great Transition. Each group will choose to address a particular question connected to the challenges of The Great Transition. Projects can be associated with one of the 6 hot topics* (see list below), they can be at the interface between several topics, or even go beyond the hot topics as long as they are still connected with the broad themes of the course and the challenges of the Great Transition.

Team work

The projects should be the result of a collaborative work involving all members of the groups. The quality of your project will depend on your ability to make the best out of everyone's competences and interests and to put coordination and sharing mechanisms in place. The Team Book and the interactions planned with your tutors give you tools to organize your collective work through time.

Projects and Project Format

Projects can be of two kinds. They can be utopian projections - in that case we are expecting you to propose a concrete and rather precise analysis of the conditions and obstacles before that utopian projection can become a sustainable product or service. Projects can also be very concrete and rapidly feasible – in that case we would expect that you would go further into implementation or at least into a detailed short-term blueprint and implementation plan. **We are talking about products or services, hence the notion that there is a business plan involved at some point is important. On the other hand, you are free to decide the degree to which earning money and making profit is central to your project – and the ways in which you will be doing this. There is no necessary contradiction between making money and moving towards solutions to some of our Grand Challenges – as we have been and will be underscoring in the contents sessions. But the balance in the possible conflicts and contradictions between those two types of objectives will be yours to negotiate and decide within the context of your group work.**

As indicated in the Team Book, you will have to provide three final deliverables to describe your project. With the note of intent, you will have to explain how your project is setting up and can be sustainable. With the third one, via [Github](#), you will show your project in an enlightening manner. Feel free to use all kinds of different, innovative formats.

- Paper
- Powerpoint Presentation
- Poster
- WebDoc
- Performance
- Video
- Websites & Apps
- Social experiments etc.

The format of your project depends on the nature of the project itself. It should be adapted to the scope of the project, as well as to the kinds of goods and publics you intend to target.

Do not hesitate to be creative, to think outside the box and to propose solutions that at first sight might have a bit of a utopian dimension. The types of problems associated with the Great Transition will call for decidedly innovative alternatives and this is certainly the place for you to experiment.

“Size” and density

It is naturally difficult to talk about “size” here considering the wide diversity of projects and formats. More importantly the project should be dense enough to give a sense of the following:

- What is the question you identified?
- Why is it important and how does it connect with the Great Transition?
- What is your proposition (in broad terms)?
- How does it represent a partial solution to the problem you identified?
- What are the specifics and practical dimensions of your proposition?
- Some propositions for implementation
- What are the obstacles and difficulties you would expect for such implementation?

Deadline

Final projects are due by midnight 19th December 2019.

The projects will be assessed collectively by the team of Professors and TAs. The most original projects will be presented to the entire school and in front of an external Jury at the end of January made up of representatives of organizations that specialize in incubating and developing entrepreneurial projects you’re your guest speakers...).

We will organize a vote and the three projects that receive most votes will receive a reward – part of that reward will be access to resources and coaching to take the project to another level. Some of the groups can be encouraged to contact the Sciences Po Entrepreneurship Center to explore the possibility of moving their project towards a full-scale entrepreneurship project.

WHAT MATTERS

- Clearly identify what is the problem/question/issue you want to tackle
- Argument: why and how does/can your project contribute to this problem/question/issue
- Justify: what is innovative/useful about your project?
- Pay attention to the form and its fit with your project
- Divide work between yourselves according to competencies and interest AND coordinate on a regular basis
- Let yourselves be creative

LIST OF THE SIX HOT TOPICS

1. Climate change and climate justice;
2. Virtuality and loneliness;
3. Biodiversity, Food and circularity;
4. Artificial intelligence and natural stupidity;
5. Inequality, poverty and education;
6. Insetting: Responsibility and sustainability by design