

RECONNECTED PROJECT

LET'S TACKLE LONELINESS IN HIGH SCHOOL



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In order to reach 144 schools by 2026 , Reconnected needs €9,08M in public funding

The issue

- *The spectre of divorce and broken families haunt young adults and disadvantaged couples, contributing to family instability.*
- *16.7% of French children feel poorly integrated at school due to environmental and family factors.*

Our solution

- *Investing in vulnerable children is a society-wide investment in disadvantaged individuals, families, and communities.*
- *The project involves parents, public schools and communities to reduce and prevent loneliness among students by the means of a loneliness test assessment*

Our implementation

- *We propose a structured timeline of implementation beginning at a smaller scale and gradual country-wide expansion*
- *The project aims at raising € 9,08M of public funds to finance the implementation and development phases*

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The child loneliness issue

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16.7% of French children feel poorly integrated at school due to environmental and family factors



UNICEF has it that children in France feel:

- **13.5%** poorly integrated within their families
- **20.5%** not well integrated within their communities
- **16.7%** poorly integrated within school



The spectre of divorce and broken families haunt young adults and disadvantaged couples, contributing to family instability.



Divorce and poorly blended families shown to diminish child's future competence in areas such as:

- Family relationships
- Education
- Emotional well-being
- Future earning power



Investing in vulnerable children is a **society-wide investment** in disadvantaged individuals, families, and communities.

Source: OECD 2019, UNICEF 2013, Hawkins and Van Den Berghe 2019

Reconnected project

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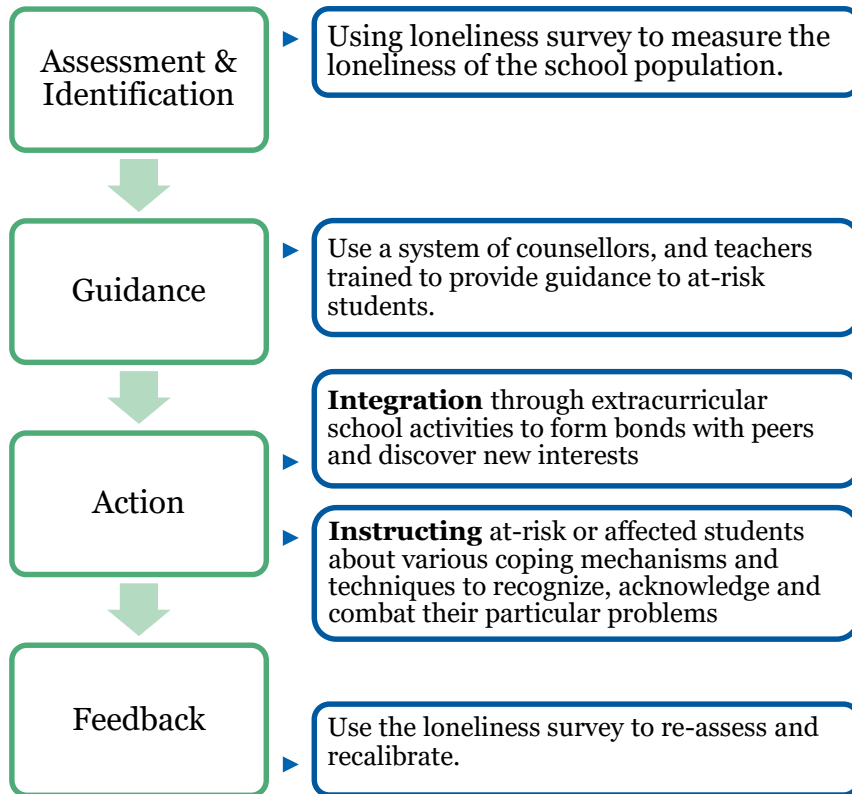
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a. Our solution
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b. Main stakeholders
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c. Expected benefits
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Reconnected is a solution to help children overcome feelings of loneliness and reconnect with themselves and their community.

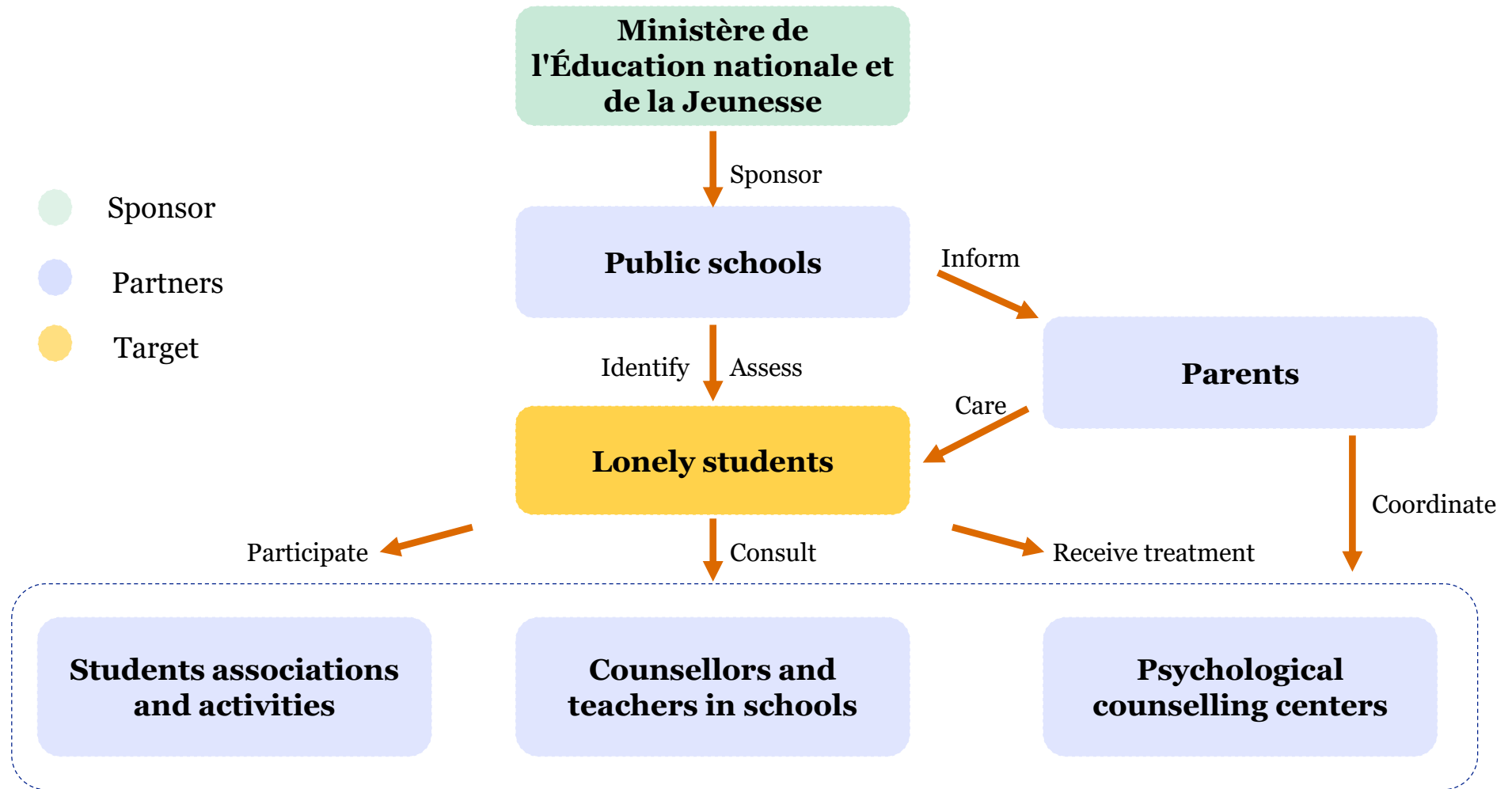
Methodology



Platform

1. The Reconnected online platform connects students, counsellors, and parents.
2. Students will take the survey on the platform once a month
3. Counsellors, and teachers will be able to see summarized and anonymous reports, and can accordingly act on the information.
4. The online platform will allow schools to track their progress in improving the lives of their students, and help teachers give parents better feedback about their children.
5. The platform will have a library of resources (videos, podcasts, courses) to help children learn to manage their fears, stress, and aid in their personal development.

The project involves parents, public schools and communities to reduce and prevent loneliness among students



If risks are mitigated, Reconnected has the potential to impact positively not only children but also the French society

Reconnected aims at several **positive impacts...**

... only achievable if two main **risks are mitigated**

Direct benefits	Raise awareness about the child loneliness issue
	Identify students that feel lonely or are at risk of feeling so
	Care for children that suffer from loneliness
Indirect benefits	Better children school performance
	Remove stigma around loneliness

Main risks	Mitigation strategies
Reluctant children	Insist on privacy and confidentiality all along implementation to make children feel at ease
Public institutions unwilling to finance	Show to public institutions the scale of the issue and benefits of our solution to the whole society

Implementation

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a. Timeline

b. Funding requirements

We propose a structured timeline of implementation beginning at a smaller scale and gradual country-wide expansion

1. Initial Trials: Conducting initial trials of the program at high schools with high number of impacted students

2. Feedback & Restructuring: Assessing success and efficiency through the initial trials and introducing changes based on feedback

3. Ministry of Education: Pitch program to the Ministry of Education for government funding , expertise, and nation-wide outreach

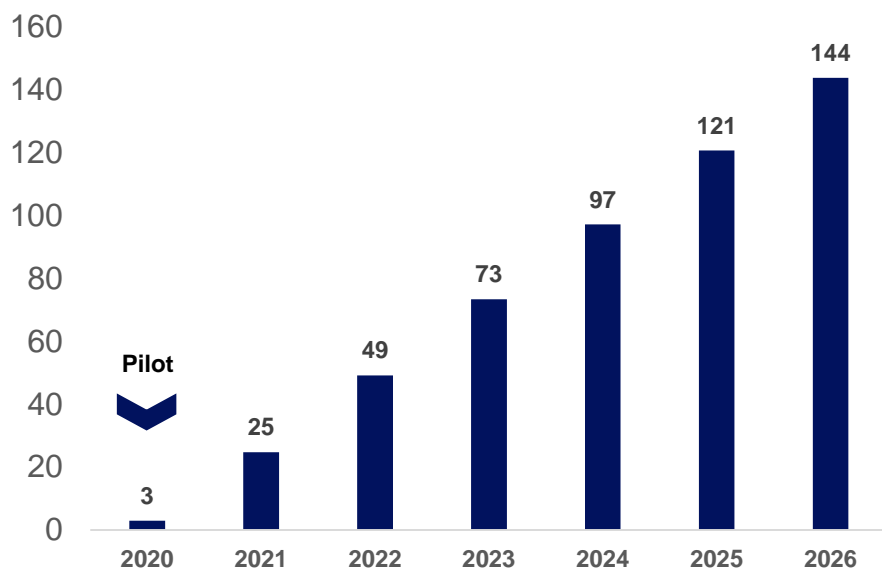
4. Implementation: Gradual implementation through consultation with school administrations, beginning in Tier I cities and gradual expansion to smaller cities & towns

The project aims at raising € 9,08 M of public funds to finance the implementation and development phases

After a pilot test on 3 high schools, the target is to reach 144 by 2026...

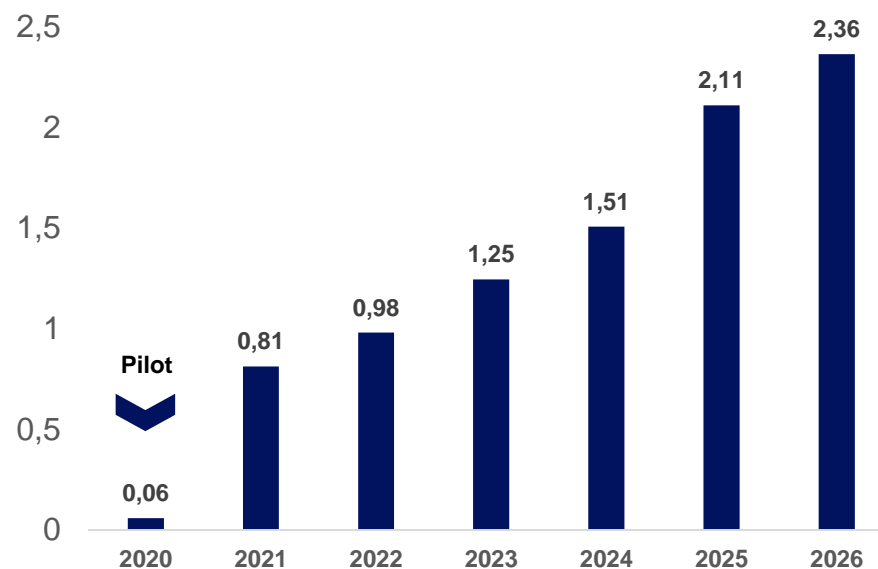
...Which will require a cumulated total budget of € 9,08 million

Number of beneficiary high schools



The project aims at covering up to 5% of French public high schools in France by 2026

Number of beneficiary high schools



The financing of the pilot phase of the project can be done through Crowdfunding, NGOs ...etc. While for the implementation and development, it will require public funding

Source: Official statistics of INSEE, Ministry of National education and Youth, press search, team's financial modelling